

FOLLI FOLLIE GROUP

Announcement

HDFS S.A., under the distinctive title "FOLLI FOLLIE GROUP", announces that it has finalized an agreement with Warnaco, licensee of two of the most recognizable global brands "Calvin Klein Jeans" and "CK/Calvin Klein", assuming, starting from the FW 11 Collection, the distribution of the products bearing the trademarks "Calvin Klein Jeans" and "CK/Calvin Klein", Apparel and Accessories, in the Greek territory. The contract duration is for 5 years.

Agios Stefanos, 04.04.2011.